

MEGAN HEFFERNAN - FULL BIO

PRODUCING

As a freelance video and radio producer, Megan knows how to 'bring it all together.' With a BA in 'Communication Arts: *Radio, TV and Film*' from the University of Wisconsin - Madison, Megan has extensive storytelling experience from various public television stations, News Radio, and the premium Cable channel (Starz).

Megan loves producing anything from slideshow memento videos to live events.



ACTING



Megan effectively balances the dual objective to inform and entertain. With over 20 years professional acting experience, Megan appears in television commercials, independent films, corporate training videos and live theatrical productions. Whether utilizing her fine-tuned rate & diction plus crisp spokesperson polish in a news story or industrial or letting her quirk and comedic wit loose on a script, Megan moves fluidly between the varying performance mediums with natural delivery and ease; thus guiding whom she directs and coaches accordingly.

COACHING

SPEECH COACHING- Megan brings speakers closer to their message and their audience. With over 120 hours of coaching training plus 5 years coaching experience with the Denver-based corporate communications firm, Total Coaching Systems, Megan prepares speakers for *all* elements of speaking: the visual, the audio, the feel, the words, the inner-dialogue, the take-away and, most important, the *audience!!* Through the use of the effective communication tool, Neuro Linguistic Programming, Megan has coached corporate executives, engineers, sales reps, lawyers, HR trainers, professional organizers, non-profit directors, actors/on-air hosts, wedding officiants, pastors and pastoral interns, business coaches, spiritual guidance coaches, college students, 4-H youth presenters and independent motivational speakers. With spirited enthusiasm, honesty and humor, Megan sets her clients at ease while holding them accountable to their desired objectives. She coaches the following growth areas: reducing fear/nerves & reframing negative inner-critic voices, writing compelling content, making introductions, boosting vocal dynamism, effective facilitation, wardrobe tips, memorization, teleprompter practice, job interview prep, and on-camera readiness.

FULFILLMENT COACHING- Through the use of the Enneagram personality methodology, Megan also helps clients discover greater self awareness, identify values, craft positive mantras and life-purpose mission statements, find greater life balance, and bring big ideas and dreams into fruition!!

